never shout never - year one



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The best thing that ever happened to Christofer Drew was when he broke his foot in 2005. As a young teenager, the Joplin, MO native was a child tennis prodigy, destined for a scholarship at a big-time college and hopefully, a one-way ticket out of the dusty, western Missouri city. But at age 14, with the injury leaving him unable to compete, Drew picked up his father's battered Carlos guitar and began figuring out chords while listening to cassette tapes of the Freewheelin' Bob Dylan and the Beatles' A Hard Days Night and Please Please Me. "The Beatles really helped me out a lot," Drew says. "I studied the structure with their earlier music. "If I

Fell" (from A Hard Day's Night) was my favorite: the harmonies, the seventh chords. It's like a circle of chords, changes key in the middle of it and gets back to the original at the end. It's just amazing."

In 2008, he self-released The Yippee EP, his first under the Never Shout Never moniker—the name a toast to his drive and determination—which has sold more than 30,000 copies and hundreds of thousands of individual tracks. As an unsigned artist, Never Shout Never became one of MySpace's top artists for more than a year, averaging more than 100,000 plays a day and racking up more than 77 million total plays. Two more EP's soon followed—Me & My Uke and The Summer EP—as well as tours with The Honorary Title, Gym Class Heros, The Academy Is...as well as an opening spot for Dashboard Confessional. Never Shout Never became one of the top new acts of 2009, crowned by winning the MTV Woodie Award, beating out other buzz-worthy acts like La Roux, Grizzly Bear, Wale and Passion Pit.

With an ever-growing fan base behind him, the then 18-year-old Drew signed with Warner Bros and released What Is Love? in 2009. Never one to rest on his laurels, Drew quickly followed Love up with Harmony, which debuted in the Billboard 200, selling upwards of 20,000 records in it's first week of release. He headlined the 2010 Alternative Press Tour and The Vans Warped Tour. Never Shout Never was also named 2010's "Artist Of The Year" by Alternative Press.

Now, with all of the success and sold out shows, Drew is looking back at his salad days with Year One which showcases the beginning stages of NSN. The release includes the Me & My Uke EP, 30 Days single, the Demo-shemo EP, along with five exclusive tracks and other tracks.

YEAR ONE TRACK LISTING:

- 1. Heregoesnothin
- 2. Bigcitydreams
- 3. Smelyalata
- 4. Dare4Distance
- 5. Uraltalk
- 6. Trouble
- 7. Did it Hurt
- 8. Your Biggest Fan
- 9. 30 Days
- 10. Smelyalata (Demo)
- 11. Myfriendjane (Demo)
- 12. Dare4Distance (Demo)
- 13. Shesgotstyle (Demo)
- 14. Overtheyears (Demo)
- 15. Loversloveliarslie

STREET DATE: April 2011 ARTIST: Never Shout Never TITLE: Year One CATALOG: PRICE CODE: BOXLOT QUANTITY: 30 FILE UNDER: Rock

FORMAT: CD P/A No:







